

NESCBWI Workshop Selection Rubric

Criteria (What every proposal should address.)	Standards (How we know it is good.)
Content/Topic	<ul style="list-style-type: none"> • Sparks new insight, gives new perspective, or reinvigorates the audience. • Specific rather than general. • Targeted for a clearly identified audience. • Provides information or techniques that will help participants grow in the topic.
Presenter's Experience	<ul style="list-style-type: none"> • Presenter has significant practical experience in a field relevant to the topic AND/OR • Presenter has degrees in a field relevant to the topic AND/OR • Presenter has publication credits that support their expertise in the topic. AND/OR • Presenter has past teaching or presentation experience.
Organization of Workshop	<ul style="list-style-type: none"> • Workshop follows clear and logical progression. • Workshop created with the target audience in mind. • If the workshop is for "all" levels, all levels are challenged throughout the workshop.
Handouts/Visuals	<ul style="list-style-type: none"> • Presentation includes exemplar. * • Includes a list of books/references mentioned during the workshop. • Includes practical, tangible tools for participants to take home. <p>*An exemplar is a high-quality model. Example: If you are giving a workshop on query letters, you provide one or two excellent queries that got the writer the job.</p>